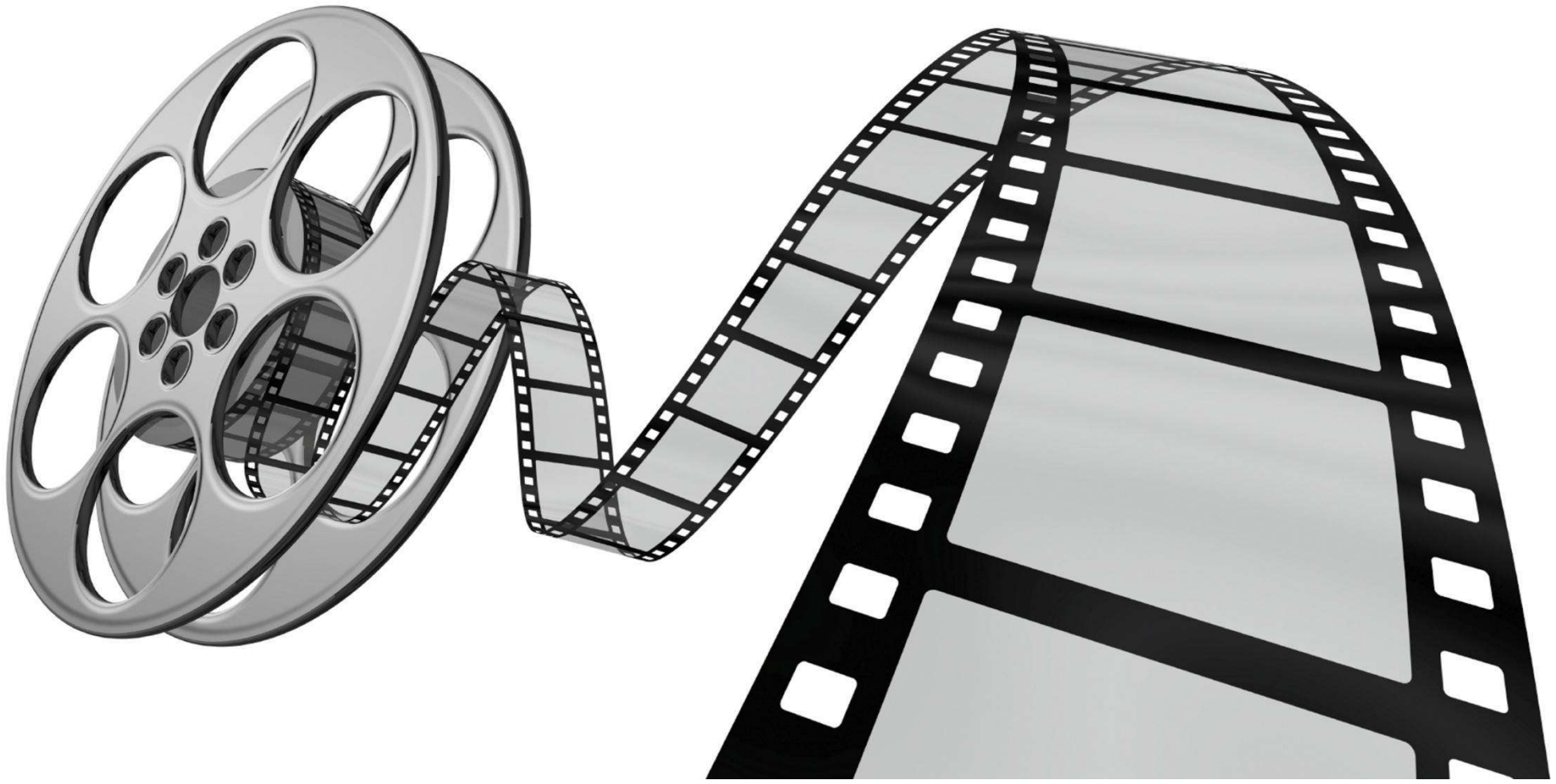


BTEC National Level 3 Diploma in Creative Digital Media (Film Production)



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Description:

This vocational course is available to any student, whether or not you have studied Creative Media previously.

This course is for you if you want to continue your education through applied study and aim to progress possibly in the Creative Industries with a focus on television and film.

The course develops your professional understanding of:

- The industry and introduces film and television production skills.
- Understanding how to write proposals and pitches for a commission.
- Developing a film and television treatment outlining your ideas and concepts.

You will learn to work together in teams and individually to produce film and television projects. Through optional units in areas such as editing, camera techniques, lighting and scriptwriting you will develop your technical skills to gain an understanding of roles and responsibilities within the industry.

Career paths:

This course, alongside other Level 3 qualifications, provides the necessary entry requirements for a wide range of higher education courses including HNDs and full degree courses. A significant proportion of recruitment in this sector is at graduate level.

Students studying Creative Media may follow careers in:

- Producer
- Presenter
- Location Manager
- Runner
- Editorial Assistant
- Camera Operator
- Journalist
- Public Relations Officer
- Production Coordinator

Entry Requirements:

4 GCSEs grade 9-4 (or equivalent), including minimum grade 4 in English & Maths.

Course details & Assessment:

There is a mixture of internal (67%) and external (33%) assessment. You will produce a portfolio of coursework that will be internally assessed. You will also complete set tasks under controlled conditions that are assessed externally. A grading scale of Pass, Merit or Distinction is applied to all work.

The coursework will be evidenced through practical assignments, oral presentations/demonstrations, written reports and project work. Due to the coursework aspect of this course you will need to ensure that you are organised and enjoy spending time working through a range of individual tasks.

This course is equivalent in size to two A-Levels.

- Pass is equivalent to an E at A Level
- Merit is equivalent to a C at A Level
- Distinction is equivalent to an A at A Level
- Distinction* is equivalent to an A* at A Level

Unit 3: Digital Media Skills

Unit 7: Media Enterprise

Unit 8: Responding to a Commission

Unit 10: Film Production

Unit 18: Storyboarding for Digital Media

Unit 20: Single Camera Techniques

Unit 21: Film Editing

Unit 23: Stop Motion Animation

Unit 35: Multi Camera Techniques

Unit 36: Lighting Techniques

Externally assessed controlled assessment

Internally assessed coursework

Externally assessed controlled assessment

Internally assessed coursework

Internally assessed coursework

Internally assessed coursework

Internally assessed coursework

Internally assessed coursework

Internally assessed coursework

Internally assessed coursework



For more information about Creative Media email Mr Davu.

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